

Learning outcomes for the field of study TOURISM AND RECREATION

Second-cycle studies - practical profile

Recruitment for studies for the academic year 2024/2025

Level of the Polish Qualifications Framework - level 7

Professional title obtained by a graduate - Master of Science

Assignment of learning outcomes to scientific fields and disciplines (%)

Field of social sciences: 100%

including:

Management and Quality Sciences: 84%

Socio-economic Geography and Spatial Development: 16%

Symbol	<i>Learning outcomes for the field of TOURISM AND RECREATION After completing second-cycle studies in the field of studies TOURISM AND RECREATION graduate:</i>	Code of the description component of the Polish Qualifications Framework - detailed characteristics P7S
KNOWLEDGE		
K2_TIR_W01	has an extended knowledge of the place and importance of Tourism and Recreation studies; identifies its objective and methodological relations with various sciences and knows the practical applications of using them	P7S_WG
K2_TIR_W02	has an extensive knowledge of the tourism system, its internal structure and surroundings as well as the relations taking place within it; knows selected research concepts used in studies on tourism and knows the possibilities of using them in practice	P7S_WG
K2_TIR_W03	has broadened knowledge of the principles of the domestic and international tourism market and the relations between entities operating on it, also knowledge of the organization, operation and management of tourism and recreational enterprises in the conditions of market competition	P7S_WG
K2_TIR_W04	has knowledge at advanced level about selected functions of tourism and recreation, social processes and conditions determining the development of tourism and recreation and the regularities governing them	P7S_WG, P7S_WK
K2_TIR_W05	has an extended knowledge on human- as the subject of tourism and the creator of the tourist and recreational function, especially broadened in relation to selected areas of human activity in the field of tourism and recreation	P7S_WG
K2_TIR_W06	has an extensive knowledge of the methods and instruments of managing a tourist and recreational enterprise as well as the principles of strategic planning in tourism and recreation and models of tourism and recreation development	P7S_WG
K2_TIR_W07	knows the detailed legal regulations concerning the organization and operation of enterprises offering tourist and recreational services and products, local and regional institutions developing tourism and recreation	P7S_WK

K2_TIR_W08	has an extended knowledge of the changes taking place in the tourist and recreational demand and knows the consequences of these changes for the tourist supply	P7S_WG
K2_TIR_W09	knows the natural, social, economic and political barriers to the development of tourism and recreation	P7S_WK
K2_TIR_W10	knows the rules of using material and intellectual goods in compliance with the rules of industrial property and copyright protection; knows the rules of intellectual property management and the use of patent information resources	P7S_WK
K2_TIR_W11	knows the principles of creating and developing forms of individual entrepreneurship, in particular the techniques of communication with the client, creating a business plan, marketing tools, promotion and information	P7S_WK
ABILITIES		
K2_TIR_U01	can observe, analyze and interpret phenomena happening in free time and explain the relations between social phenomena (cultural, political, legal, economic) occurring in connection with the development of tourism and recreational activity of societies; is able to evaluate the phenomena	P7S_UW
K2_TIR_U02	is able to use theoretical knowledge and assess its usefulness to describe and analyze the causes, course of processes and phenomena occurring in tourism and recreation; has the knowledge and knows how to formulate own opinions and select critical data or methods of analysis	P7S_UW
K2_TIR_U03	can analyze in detail the causes and course of specific processes and phenomena related to the functioning of tourism and recreation entities or the development of tourism and recreation. Analyzes and interprets them, formulates hypotheses, judgments and conclusions	P7S_UW
K2_TIR_U04	is able to plan development activities in the field of tourism and recreation with the use of advanced techniques and research tools, foreseeing the possible effects of these activities	P7S_UW
K2_TIR_U05	efficiently manages targeted standards, practical organizational goals of enterprises and services, has extended support for the use of normative systems in applications	P7S_UW
K2_TIR_U06	has the ability to use the acquired knowledge in various areas and forms, extended by a critical analysis of the effectiveness and usefulness of the knowledge applied	P7S_UW
K2_TIR_U07	has the ability to independently propose solutions to a selected problem and carry out the procedure of their implementation	P7S_UW
K2_TIR_U08	has the ability to understand and analyze selected social, economic, cultural and natural phenomena as part of tourism and recreation, considered in various spatial approaches, extended by the ability to theoretically in-depth assessment of these phenomena in selected areas, using a research method, formulates conclusions and proposes solutions of a natural practice	P7S_UW
K2_TIR_U09	interacts with other people as part of teamwork and takes a leading role in various teams	P7S_UO
K2_TIR_U10	independently plans and implements their own lifelong learning and guides others	P7S_UU
K2_TIR_U11	knows and uses a foreign language at the B2 + level (European System for the Description of Language Education) and specialist terminology in the field of tourism and recreation	P7S_UK

SOCIAL COMPETENCIES		
K2_TIR_K 01	is ready to evaluate the knowledge and content received	P7S_KK
K2_TIR_K 02	recognizes the importance of knowledge in solving cognitive and practical problems; uses the knowledge of experts in difficulties when solving the problem on its own	P7S_KK
K2_TIR_K 03	demonstrates pro-social attitudes, operates in accordance with organizational, ethical, legal, etc. standards in various spheres of tourist and recreational activities	P7S_KO
K2_TIR_K 04	is able to participate in the preparation of projects aimed at the development of tourism and recreation, anticipating the multidirectional effects of its activities	P7S_KO, P7S_KR
K2_TIR_K 05	thinks and acts in an entrepreneurial manner	P7S_KO