Studies programme part 1

General characteristics of studies	
Main area (specialisation) of the studies:	**Institute of management and economy of tourism services**
The area (specialisation) of the studies *(the name of the area (specialisation) must be appropriate to the contents of the programme and especially to the expected learning outcomes)*	**Global Affairs**
Level of education: *(first and second degree studies, uniform master degree studies)*	**second-cycle studies**
Educational profile: *(general, applied)*	**practical**
Mode of studies: (full-time studies, part-time studies) Optional specific study systems (e.g. remote, dual)	**full-time studies**
Number of semesters:	**4**
Training (total length):	**480 hours by the end of 3 semester**
OHS training in the following extent:	_____ hours at the beginning of _____ semester, performed as part of module _____
Number of ECTS credits necessary to obtain qualifications corresponding to the level of study	**120**
Total number of ECTS credits obtained:	
in classes that require the direct participation of academic teachers or other lecturers:	**71**
in the course of classes in the humanities or social sciences:	**120**
as part of the training:	**18**
as part of the modules of classes related to practical professional preparation:	**75**
for classes conducted in a remote system (applies to studies in a remote system):	
Percentage proportion of ECTS credits for each discipline (concerns a major assigned to more than one discipline):	
leading discipline: management and quality sciences	**80% of the total number of ECTS credits**
discipline (disciplines): psychology	**20% of the total number of ECTS credits**
Total student workload	**3046**
Professional title obtained by a graduate:	**Master**
Indication whether the opinions of interested parties were taken into account in the process of defining learning outcomes and in the process of preparing and improving the programme *(indicate with whom employers the agreements are signed, meetings have taken place; how are the graduates monitored, etc.)*	
Area (specialisation) - major relation	**Management and coaching**

Study programme part 2

Educational modules with the assumed learning outcomes						
Educational modules	Subjects (* - shall mean the subject possible for selection)	Assumed learning outcomes	Programme content for achieving learning outcomes	Credit rigor	Number of ECTS	Ways of verifying the assumed learning outcomes achieved by the student
Canon subjects						
Management and entrepreneurship	Organizational culture - learning organizations	K2P_W04, K2P_U17, K2P_K06,	Lecture :1. Learning organisations, 2. Organizational culture3. Typology of organizational cultures, 4. Knowledge management in the organization, 5. Review of research in the field of organizational cultures	Zo	1	Verification: Essay, Evaluations: Activity: Grades bdb (5) Correct will relate to all elements of the model 5*25% - To the final 1.25, Linking the topic of work (selected industry) with the field of study 5*25% - To the final 1.25, Creativity, ingenuity in the search for original tools for applying the concept on a specific example. 5*25% - To the final 1.25, Ability to apply the scientific literature and relate it to the presented case study 5*25% - To the final 1.25, Final score 1.25*4=5
	Project management and team building (subject taught in foreign language)	K2P_W03, K2P_W09, K2P_U02, K2P_K09, K2P_K11,	1. Clarification of needs; 2. Issue management;3. Building a team of employees (Human Relations);4. Communication management; 5.Delegation of tasks;6.Risk management; 7.Change management; 8.It management support systems	Z	1	Verification: Implementation of the project, oral statements; participation in the discussion, analysis of information on a given topic. GRADES: Grades: Activity: BDB grades (5) Workshop tasks 5*50% - To the final 2.5, Activity in classes 3.4.5 4*30% - To the final 1.2, Attendance at 75% of classes 0.75*5- To the final 3.75, Final score 7.45
	Basics of distance learning	K2P_W02, K2P_U02, K2P_U17, K2P_K01,	Lifelong learning – the pace of change in the surrounding world, methods of self-improvement; Security of IT systems – logging in to WSG systems, elements of network security; Working with the LMS system – places where information appears, sources of knowledge, activation methods, communication methods, ways of verifying learning outcomes	Z	0	Verification: Tests, forum discussion, RATINGS: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb, Test on the platform of broken learning bdb(5) 5.0*100%, to the final 100%.
	Enterprise Game	K2P_W01, K2P_W03, K2P_U17, K2P_K03,	Simulation game: 1. Techniques for creating the correct presentation; 2. Public speaking; 3. Working in a team under time pressure; 4. Enterprise Game Rules;5. Teamwork on a business problem; 6. Public presentation of solutions	Zo	1,5	Verification: Positive completion of the presentation, Ratings: 0-19 level in the game - ndst, 20-25 level in the game - dst, 26-29 level in the game - dst+, 30-35 level in the game - db, 36-39 level in the game-db+, 40-48 level in the game bdb, Game enterprise bdb (5) 5*80% To the final 4, Presentation bdb (5) 5*20% To the final 1 Final result 5.
Language	Foreign language - Polish language	K2P_U13, K2P_U14, K2P_U15, K2P_K01,	1)Perspectives on management: managerial work and the role of the manager, management practice 2) Organizational structures and corporate culture. 3) Some management gurus: Henri Fayol, Frederick Winslow Taylor, Peter Drucker 4) Management in different sectors: private, public, not for profit Action planning: management by objectives, SMART objectives, resource allocatio) Resources managers use: data and information, time, money Processes: managing operations, Porter's value chain, contingency planning and risk 8) Suppliers: supply chains, purchasing, outsourcing 9) Managing quality: ISO, EFQM 10) Customer care: customer relationship management, customer journey mapping Operations online: just-in-time and online inventory, online tendering Recruitment and selection: the recruitment and selection proces, recruitment of temporary staff, employment legislation and equal opportunities , 13) Motivation and job design: job satisfaction and dissatisfaction, job characteristics model 14) Performance appraisal, training and development: 360-degree feedback, training options 15) Teams: how teams develop, mature and function, teamplayer, emotional intelligence 16) Leadership: transactional and transformational leaders, leadership and management Managing across cultures: cultural diverisy at workplace, cross-cultural competence, cross-cultural differences 18)Managing change: planning for change, overcoming resisitance to change	Z	2	Verification: written work, homework, text interpretation, lexical tests, oral statement, interpretation of the text read and listened to, participation in discussion, work in pairs, work in groups, GRADES: Scoring tasks – weight 50%, Activity during classes – weight 30%, Homework – weight 20%, Criteria for assessing oral statements
Practical philosophy	Introduction to philosophy	K2P_W15, K2P_U05, K2P_K07,	Types of human cognition; Unity and multiplicity of philosophies; Theoretical philosophy; Philosophy of particular beings; Practical philosophy; Basic issues	Zo	2	Verification: Pass-through test; RATINGS: 0% - 50% -ndst, 51% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb, Test on the platform of broken learning bdb(5) 5.0*100%, to the final 100%.
	Contemporary management concepts	K2P_W02, K2P_W08, K2P_U07, K2P_U08, K2P_K01	a.Lecture 1)Definitions of management concepts, methods and techniques; 2) Development of management concepts; 3) The concept of change management, Selected management methods and techniques (by managerial functions); 5) Social architecture of the organization, creation and management of organizational culture; Selected modern management concepts, Ordinary and extraordinary management; 9)Management by storytelling. Mystical management and by "blind faith" b. Workshop classes Management against the background of the challenges of the modern world)The most important directions of development of management sciences Vision and mission of the organization, cultural changes – their fundamental role in a modern organization 4)The essence and importance of leadership Specificity, role and importance of corporate social responsibility Summary – the future of management	E, Zo	3,5	Verification: Exam, tests, oral statements of debates (including substantive contribution to debates, analysis of information on a given topic, performance of tasks, participation in discussion and debate, performance of tasks, Self-assessment, observation, GRADES: Lecture: exam, presence 10%, activity in classes 20%, homework 20%, final test 50%, Workshop classes: project for assessment, presence 10%, activity in classes 30%, tasks in classes 20%, 40% passing project; where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93% db+, 94% - 100% bdb
	Law in management	K2P_W04, K2P_U08, K2P_U12, K2P_K01,	a.Lecture 1) Subjective and subject scope as well as functions of labour law. 2) Specificity of sources of labor law. Principles of labor law. 3) Legal and economic relationship. Employment relationship – concept, subjects, subject.) Catalogue of obligations of the employee and employer, Subjects of business law. Employment contract as the basis for establishing an employment relationship. Types of employment contract.8)Termination of the contractual employment relationship – expiry, termination by agreement of the parties, termination, termination without notice.9)Change of the contractual employment relationship – amending agreement and amending notice. Working time – concept, working time systems, overtime work, work on public holidays. Employment contract as the basis for establishing an employment relationship. Types of employment contract. Remuneration for work – a concept, principles of determining remuneration. Special legal protection of remuneration for work. b.Workshop classes; 1) Social security system. Pension and disability insurance. Sickness insurance. 2) Insurance of accidents at work and occupational diseases. 3) Health insurance.4) Occupational health and safety regulations for the performance of work in various branches of work. Employment contract as the basis for establishing an employment relationship. Types of employment contract - case study, Business law entities. Company. 7) Liability of the employee and the employer for violation of labor law - case study	E, Zo	4	Verification: Exam, tests, oral statements (including substantive contribution to debates, analysis of information on a given topic, performance of tasks, participation in discussion and debate, performance of tasks Self-assessment, case studies, OCENY: Lecture: exam, attendance 10%, activity in classes 20%, homework 20%, final test 50%. Workshop classes: project for assessment, presence 10%, activity in classes 30%, tasks in classes 20%, final project 40%; where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb
	Strategic management	K2P_W03, K2P_W07, K2P_U02, K2P_U03, K2P_K03,	a.Lecture, Description of the strategic management process; Analysis of the organization's environment; Analysis of the organization's resources – mission, vision and culture of the organization.; Setting the goals of the organization; Generating and evaluating strategic options; Internationalization strategies; Implementation of strategies. Workshop classes; PEST environment analysis; SWOT analysis; Scenarios of ambient states; Porter's 5 "forces" method; Scoring of the attractiveness of the sector; Analysis of strategic groups; Vision, values and mission of the organization; Setting strategic, tactical and operational goals; Analysis of key success factors; Portfolio Methods – BCG; Balanced Scorecard (BSC)	E, Zo	4	Verification: Exam, tests, oral statements (including substantive contribution to debates, analysis of information on a given topic, performance of tasks, participation in discussion and debate, performance of group tasks Self-assessment, observation, GRADES: Lecture: exam, presence 10%, activity in classes 20%, homework 20%, final test 50%, Workshop classes: project for assessment, presence 10%, activity in classes 30%, tasks in classes 20%, 40% passing project, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93% - db+, 94% - 100% bdb
	Operational management	K2P_W03, K2P_U02, K2P_K01,	Lecture: The role and importance of modern organization. Design and process structure of the organization, Identification of processes and its determinants in the organization Workshop classes; The role of processes in business management.; Recognizing, designing and modeling processes in the organization. Measurement, analysis and evaluation of process results. Verification, implementation and development of processes. Standardization of processes in the organization and quality. The socio-cultural context of a process-based organization. Process approach in selected management concepts. Process management in Polish micro, small and medium-sized enterprises.	Zo, Zo	3	Verification: written papers, oral statements (including substantive contribution to debates, analysis of information on a given topic, performance of tasks, case studies, GRADES: Lecture: credit for assessment, presence 10%, activity in classes 20%, homework 20%, written work 50%, Workshop classes: project for assessment, presence 10%, activity in classes 30%, tasks in classes 20%, final project 40%, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb

Area (specialisation): **Global Affairs**

			Educational modules with the assumed learning outcomes			
Basic subjects	Company development management	K2P_W01, K2P_W05, K2P_U05, K2P_U12, K2P_K03,	a.Lecture: Introduction to management in the context of organizational development.; Basics of quality management systems. Basics of knowledge management systems. Workshop classes: Quality and knowledge management systems and the organization's strategy. Quality and knowledge management systems in the organization. Integrated management systems tools: integration of management systems, review of integrated management systems tools, problem analysis and search for solutions. Decision-making process in the transformation of the organization.	E, Zo	4	Verification: Exam, tests, oral statements including substantive contribution to discussions, analysis of information on a given topic, performance of tasks, Participation in simulation oral self-assessment, GRADES: Lecture: exam, presence 10%, activity in class 20%, homework 20%, final test 50%, Workshop classes: project for assessment, presence 10%, activity in classes 30%, tasks in classes 20%, final project 40% where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93% db+, 94% - 100% bdb
	Psychology of Management	K2P_W06, K2P_W08, K2P_U01, K2P_K04,	a.Lecture: Fundamentals of business psychology, Sources of conflicts. Social, organizational and political messages. Managerial power and natural leadership Consumer psychology in marketing and sales Emotional components, stages of emotional development. Psychological model of work efficiency. Workshop classes Mechanisms of human behavior in an organizational context. Psychology of stress. Interpersonal communication in the work of a manager. Psychological aspects of managing oneself, organization, team. Motivational mechanisms, sources of motivation and motivation of employees.	E, Zo	3	Verification: Exam, written work, oral statements including substantive contribution to discussions, participation in discussions and debate, oral self-assessment, GRADES: Lecture: exam, presence 10%, activity in classes 20%, homework 20%, final test 50%, Workshop classes: project for assessment, presence 10%, activity in classes 30%, tasks in classes 20%, final project 40%, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb
	Managerial negotiations	K2P_W08, K2P_U01, K2P_K06,	Lecture: Definitions of negotiation, Negotiation styles, Workshop classes, Negotiation rules, Preparation for negotiations, Qualities and skills of a good negotiator, BATNA, The importance of interpersonal communication in negotiations, Project classes: Conflict management in negotiations, Negotiation process, Negotiation cycle and spiral, Features of an effective negotiator	Zo, Zo, Z	3	Verification: oral statements, including substantive contribution to debates, final project, activity in class, staging in class, final project, participation in the debate, staging in class. GRADES: Lecture: credit for grade, attendance 10%, activity in class 20%, homework 20%, final project 50%, Workshop classes: project for assessment, presence 10%, activity in class 30%, tasks in class 20%, final project 40%, Project classes: project for assessment, presence 10%, activity in class 30%, tasks in class 20%, final project 40%, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% - dst+, 81% - 90% - db, 91% - 93% - db+, 94% - 100% bdb
	Market research	K2P_W13, K2P_U03, K2P_U04, K2P_K06	a.Lecture: Basic research methods, Market analysis, Data analysis methods, Workshop classes: Analysis of consumer needs, Selection of the tested sample, Identification of the level of measurement of consumer characteristics and behavior Features and elements of the instrument for measuring consumer characteristics and market behavior Selection of the method of data analysis, Application of selected analytical packages, Visualization of the results of the analysis of consumer characteristics and behavior, Interpretation of analysis results, Market research functions.	E, Zo	3	Verification: Written credit, oral statements including substantive contribution to discussions EXAM, project for assessment analysis of information on a given topic, performance of tasks, case studies, case studies. GRADES: Lecture: passing on grade, attendance 10%, activity in class 20%, homework 20%, final project 50%, Workshop classes: Practical project exam, presence 10%, activity in classes 30%, class activity 20%, assignments in class 40%, passing project 40%, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb
	PDW 1/2: Integrated Marketing Communication	K2P_W01, K2P_U02, K2P_U09, K2P_K03,	Lecture: Marketing communication definitions, Integrated marketing communication, Workshop classes: Social responsibility in marketing communication, Advertising tools, Types of marketing communication, Brand strategy stages, Consumer market, Marketing communication channels, Online marketing and traditional marketing tools, Creating an integrated marketing strategy, case study.	Zo, Zo	4	Verification: oral statements including substantive contribution to debates, final project, activity in classes, participation in the simulation of portfolio marketing strategy, ASSESSMENTS: Lecture: credit for assessment, presence 10%, activity in class 20%, homework 20%, final project 50%, Workshop classes: project for assessment, presence 10%, activity in classes 30%, tasks in classes 20%, final project 40%, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb
	Elements of managerial psychology	K2P_W08, K2P_W14, K2P_U06, K2P_K04,	a.Lecture: Defining and perceiving emotions, Emotional development individual stages, Emotional components, Types of motivation Workshop classes: Development of emotions in the perspective of stages of human life development, Emotional management in the work of a manager, Sources of motivation, Motivation mechanisms, Motivating employees,	E, Zo	2	Verification: Exam, tests, oral statements including substantive contribution to discussions, analysis of information on a given topic, performance of tasks, oral self-assessment. GRADE: Lecture: exam, attendance 10%, activity in class 20%, homework 20%, final test 50%, Workshop classes: project for assessment, presence 10%, activity in class 30%, tasks in class 20%, assignments in class 40%, assignment 40%, where: 0% - 60% - ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93% db+, 94% - 100% bdb
	PDW 2/2: E-commerce	K2P_W03, K2P_U01, K2P_U02, K2P_K03,	a.Lecture : History and genesis of e-commerce. Definitions of e-commerce. Workshop classes: Modern technology in e-commerce, Understanding the key mechanisms of human behavior in the context of shopping behavior, Consumer market research in the Internet space, Forms of electronic sales, Logistic organization in e-commerce, Procedures in the circulation of online sales, Data security and secure e-commerce space	Zo, Zo	4	Verification: oral statements, including substantive contribution to debates, final project, activity in classes, participation in the simulation of sales strategy in the IT area. portfolio, GRADES: Lecture: passing for grade, attendance 10%, activity in class 20%, homework 20%, final project 50%, Workshop classes: project for assessment, presence 10%, activity in class 30%, tasks in class 20%, final project 40%, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb
	Development of managerial competences	K2P_W11, K2P_U05, K2P_U16, K2P_K09,	Lecture : The role of the manager in the organization, Manager's competences, Workshop classes: Manager in the organization of tasks and functions (large company, SME). Managers' competences in strategic management of the organization, Selected managerial competences: running a business, financial management, knowledge management, shaping organizational culture, delegating tasks and powers, acquiring and evaluating employees, managing customer relations,	E, Zo	4	Verification: Written pass Exam, project, analysis of information on a given topic, performance of tasks, Participation in simulation, written self-assessment. GRADES: Lecture: passing on grade, attendance 10%, activity in class 20%, homework 20%, final project 50%, Workshop classes: Practical project exam, presence 10%, activity in classes 30%, tasks in class 20%, passing project 40%, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% - dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb
	Decision game	K2P_W05, K2P_U07, K2P_K03,	Simulation game classes: Introduction to the issue of management games and simulations, Familiarization of students with the rules of the management game, Gameplay, Summary of final results, Discussion of behavior observed during the game	Zo	3	Verification: Passing project for the assessment. GRADES: Simulation game: project for assessment, presence of 10%, activity in classes 30%, tasks in class 20%, final project 40%, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb
	Leadership	K2P_W11, K2P_U11, K2P_U16, K2P_K04,	Lecture: The essence and meaning of leadership, Management and leadership. Workshop classes: Leadership behavior, problem solving, decision making, Management by goals (MIO) Teamwork, Engagement building and communication, Leadership styles, Simulation – case study	E, Zo	4	Verification: Test, oral statements including substantive contribution to debates, Practical exam participation in discussions in simulation and staging, performing tasks individually or in groups of case studies. GRADES: Lecture: passing on grade, attendance 10%, activity in class 20%, homework 20%, final test 50% Workshop classes: Practical exam, presence 10%, activity in class 30%, tasks in class 20%, final project 40%, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb
	Globalisation and the information society	K2P_W05, K2P_W07 K2P_W10, K2P_W14, K2P_W17, KP_U02, K2P_U05, K2P_K11	Basic terminology and theoretical concepts of globalization and shaping the ability to apply the acquired knowledge to interpret basic social, cultural and economic phenomena	E, Zo	3	Crediting on the basis of oral expression, performance of tasks individually and in groups, presentations, discussion, teacher evaluation

Area (specialisation): **Global Affairs**

			Educational modules with the assumed learning outcomes			
Global Affairs	Manager in change management	K2P_W16, K2P_U12, K2P_K2,	a.Lecture: Identification of changes in the organization, Methods of introducing changes, Workshop classes, Resistance to change, Planning and techniques of change, Identification of conflict and crisis situations, Analysis of the organization, making decisions about introducing changes, Modeling the change process, Selection of change implementation strategies, Criteria for evaluating the introduced changes,	E, Zo	3	Verification: oral statements including substantive contribution to debates participation in the simulation of introducing changes in the organization, case studies, GRADES: Lecture: exam, attendance 10%, activity in classes 20%, homework 20%, final test 50%, Workshop classes: project for assessment, presence 10%, activity in classes 30%, tasks in classes 20%, final project 40%, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% - dst+, 81% - 90% - db, 91% - 93% - db+, 94% - 100% bdb
	Interpersonal communication	K2P_W11, K2P_U11, K2P_K9,	Lecture : Interpersonal communication, definitions, Basic information on communication between people. Workshop classes The art of information transfer, Interpersonal communication in terms of NLP, Assumptions in NLP, Effective communication in NLP, selected aspects: Calibration, predicates, report, perceptual positions, persuasive language structures. Representation systems.	Zo, Zo	4	Verification: Written credit participation in staging for assessment, oral self-assessment, ASSESSMENT: Lecture: credit for grade, presence 10%, activity in class 20%, final project 50%, Workshop classes: participation in staging for assessment, presence 10%, activity in classes 30%, tasks in classes 20%, assignments in classes 40%, where: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93% - db+, 94% - 100% bdb
	Diplomatic protocol and etiquette in the administration	K2P_W11, K2P_W12, K2P_W13, K2P_U02, K2P_K07	An outline of the history of protocol diplomatic forms. Principles of Modern Diplomatic Protocol. Diplomatic ceremonies. Organization of the Polish diplomatic service. Organization of work with the petitioner in public administration, The role of the diplomatic atasat. International organizations and multilateral diplomacy. Diplomatic and official correspondence. Basics of savoir-vivre. Clothing. Receptions and celebrations. Visits, delegations and trips abroad. Business cards, etc.	E, Zo	6	Pass test, stagings, presentations, teacher evaluation, peer review
	International economic relations	K2P_W06, K2P_W07, K2P_W10,K2P_U05,K2P_K11	The concept of international economic relations. Entities of the world economy. International division of labor. The benefits of international trade in the light of theory. Flows of services on an international scale(including on the tourist market). The impact of foreign trade on national income and economic growth. The mechanism of action of the export multiplier and super multiplier. International flows of factors of production. Activities of transnational corporations. International monetary system. International financial markets. International and foreign economic policy. International economic integration. Globalization of the world economy. Global problems in the global economy	Zo, Zo	4	Crediting on the basis of oral expression, performance of tasks individually and in groups, presentations, discussion, teacher evaluation
	Management and intercultural communication	K2P_W08, K2P_W14, K2P_U01, K2P_U05, K2P_U12, K2P_K02, K2P_K07	Intercultural contact as a source of management problems - lecture, workshops, Cultural determinants in international activities of enterprises - lecture, workshops, Cultural differences, stereotypes, religious differences, gender significance in national cultures - lecture, workshops, Errors and misunderstandings in intercultural communication - workshops, lecture, Verbal and non-verbal communication in culturally diverse markets - workshops, lecture, Electronic communication on diverse cultural markets – workshops, lecture, Advertising strategies in culturally diverse markets – lecture, Elements of the construction of advertising messages in culturally diverse markets – workshops, lecture, Concepts of power and leadership in different cultures (individualistic /collectivist cultures) – lecture	Zo, Zo	3	Passing on the basis of oral expression, performing tasks individually and in groups, presentations, discussion, teacher evaluation, project
	International law	K2P_W01, K2P_W07, K2P_U08, K2P_U12, K2P_K10	the essence of international law and the role it plays in the modern world; the role of states and international organizations in shaping normative foundations, the place of international agreements in international trade and the principles of responsibility for failure to comply with them, the importance of general principles of law, practice and the importance of obligations incurred. acquiring the ability to use concepts in the field of public international law, shaping the ability to independently assess the situation based on normative sources and their analysis	Zo, Zo	7	Crediting on the basis of oral expression, performance of tasks individually and in groups, presentations, discussion, teacher evaluation
	International security	K2P_W05, K2P_W07, K2P_W16, K2P_U04, K2P_K11	The concept of security in international relations, concepts of international security, Threats to international security, The State as a subject of international security policy, International organizations as an subject of international security policy, Instruments of international security policy	Zo, Zo	7	Oral examination, performance of tasks individually and in groups, presentations, discussion, teacher evaluation
Internships	Internship "Employee competencies"	K2P_W10, K2P_W15, K2P_W17, K2P_U01, K2P_U05, K2P_U10, K2P_U12, K2P_K01, K2P_K03, K2P_K10, K2P_K11,	Internships 1. Principles of health and safety (work with computer technology devices, ergonomics of the workplace); 2.The functioning of an enterprise or company in the field of management of structures, the organization of management areas or the coaching industry of the development services sector, which in its activities largely benefits from the application of the coach's competences in the development of others; 3.Training of the ability to combine the knowledge gained during previous studies and skills, among others, in the field of structural management, teams, motivation, conducting a coaching session or coaching conversation, with the practice of enterprises, institutions of the coaching industry; 4. Shaping exemplary attitudes of the future employee;	Z	6	Verification: Passing the test on the remote learning platform, Assessment of the documentation required by the internship program, ASSESSMENT: Providing the necessary documentation in accordance with the zal/nzal internship program to the final one – 100% – 1.
	Industry internship I	K2P_W04, K2P_W10, K2P_W15, K2P_W16, K2P_U01, K2P_U05, K2P_U10, K2P_U12, K2P_K01, K2P_K03, K2P_K10, K2P_K11,	1. Getting acquainted with the organization of the enterprise, the structure of employment, management and types of business. Getting to know the company management system, in particular: issues related to the standardization of processes and quality systems, methods related to the development of the company, work with employee teams / colleagues, assessment, development and motivation of employees, conducting conversations and coaching sessions. 2. Familiarization with the technology of manufactured products or with the services provided by the company in the field of management and/or coaching solutions. As far as possible, actively participate in the work of design, implementation and workshop teams. 3. Getting acquainted with the general principles of documentation circulation between individual organizational units of the company, with particular emphasis on units related to employee development, provision of coaching services, psychological counseling. 4. Getting acquainted with the economic and legal conditions for the implementation, development and application of development methods of management and employees as well as conducting a personal data security policy, cybersecurity in the modern technology used in a given enterprise. 5. Getting acquainted with the measurement and control methods used in a given enterprise and techniques for initial diagnosis of conflict situations, stress reduction, sources of motivation. 6. Getting acquainted with employee protection systems in terms of safety of using remote work systems and electrical devices.	Z	6	Verification: Evaluation of the documentation required by the internship program, EVALUATION: Provision of the necessary documentation in accordance with the zal/nzal internship program to the final -1.
	Industry internship II	K2P_W04, K2P_W10, K2P_W15, K2P_W16, K2P_U01, K2P_U05, K2P_U10, K2P_U12, K2P_K01, K2P_K03, K2P_K10, K2P_K11,	1. Getting acquainted with the organization of the enterprise, the structure of employment, management and types of business. Getting to know the company management system, in particular: issues related to the standardization of processes and quality systems, methods related to the development of the company, work with employee teams / colleagues, assessment, development and motivation of employees, conducting conversations and coaching sessions. 2. Familiarization with the technology of manufactured products or with the services provided by the company in the field of management and/or coaching solutions. As far as possible, actively participate in the work of design, implementation and workshop teams. 3. Getting acquainted with the general principles of documentation circulation between individual organizational units of the company, with particular emphasis on units related to employee development, provision of coaching services, psychological counseling. 4. Getting acquainted with the economic and legal conditions for the implementation, development and application of development methods of management and employees as well as conducting a personal data security policy, cybersecurity in the modern technology used in a given enterprise. 5. Getting acquainted with the measurement and control methods used in a given enterprise and techniques for initial diagnosis of conflict situations, stress reduction, sources of motivation. 6. Getting acquainted with employee protection systems in terms of safety of using remote work systems and electrical devices.	Z	6	Verification: Evaluation of the documentation required by the internship program, EVALUATION: Provision of the necessary documentation in accordance with the zal/nzal internship program to the final -1.

Area (specialisation): **Global Affairs**

			Educational modules with the assumed learning outcomes			
Degree awarding process	Methodology of Scientific Research	K2P_K1, K2P_U3, K2P_U4, K2P_W13	Lecture, workshop: 1. Study; research problem; research hypothesis; stages of solving a research problem; research process; test techniques and procedures; the scientific method; the test method and the inference methods; analysis, synthesis, deduction, induction; inference and logical proof; experiment, as a research method, observation, as a research method; measurement and research tools; measurement theory; model analysis and simulation, as a research method; mathematical models and solution algorithms; interpretation and verification of test results; validation and validation of research results; validation of the test method used; standards; research methodology; methods and techniques of analysis and processing; heuristic methods; research relating to the field of social sciences; knowledge and science; views on the theory of cognition; terminology and disciplines of management science and quality, psychology; errors and uncertainties in scientific research; methods for the analysis and estimation of errors; statistical evaluation and analysis of test results; calculation of statistical measures – descriptive statistics; hypothesis testing – conclusive statistics. 2. Structure and dynamics of scientific theory;3. Research management; 4. Principles of formation and presentation of scientific papers; 5. Principles of measurement tool design, construction of a survey questionnaire, improvement of the questionnaire; 6. Types of survey research, techniques for increasing the maneuverability of questionnaires, data coding; 7. Calculation of measures using Excel statistical functions – measures of central and dispersion tendency, correlation and regression coefficients, measures of dynamics of phenomena.	Zo, Zo	2	Verification: Test; evaluation of the performance of exercises, project, EVALUATIONS: 0% - 60% -ndst, 61% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% - 93%- db+, 94% - 100% bdb, Completion of 5 tasks in class grade average x, x*40% To the final 0.4*x, Writing a research project plan y, y*40% To the final 0.4*y, Evaluation of results for selected studies from, z*20% To final 0.2*z
	Computer Methods for Formulating Scientific Data	K2P_W13,K2P_U03, K2P_U04, K2P_K01, K2P_K10	Laboratory classes 1. Formats and data types : general; currency; accountants; dates; time; percentages; fractional; scientific; text; special; Custom. 2. Charts as a form of data imaging : graphs for statistical data; functional dependency graphs; special charts: surface, radar, stock exchange, doughnut; 3. Statistical elaboration of measurement data: measurement error and its types; measurement uncertainty and its evaluation; standard deviation estimator; standard deviation estimator of the mean; Gaussian distribution; extended uncertainties, confidence intervals; Q-Dixon test,; 4. Statistical analysis of measurement series (population): linear correlation of results, correlation coefficient; covariance; hypothesis testing: chi2 test, F-Snedecor test, Student t-test, Hampel test; 5. Data approximation and smoothing: data "smoothing" techniques; least squares method; mean square approximation of the polynomial of 2-6 degrees; approximation with any functions.	Z	1	Verification: Perform tasks in groups or individually; participation in the discussion; - activity in classes, GRADES: 0% - 50% -ndst, 51% - 70%-dst, 71% - 80% -dst+, 81% - 90% - db, 91% 93%- db+, 94% - 100% bdb, Completion of tasks in classes bdb(5) zal*60%, to the final 2.5 (zal), Activity in classes db, dst, bdb (4.3.5), 5*40% to the final 2.0 (zal), Final result zal.
	Master's Seminar	K2P_W02, K2P_W03, K2P_U12, K2P_U13, K2P_U14, K2P_K01, K2P_K10,	Exercises 1. The structure of the master's thesis. 2. Research nature of the master's thesis, 3. Principles of creating a list of literature and literature references in works in the area of management, 4. Methods of formulating the Purpose of the work, and ways to achieve the goal of the work - the concept of the master's thesis. 5. Practice formulating the purpose of work for selected topics. 6. Use of scientific bibliographic databases, scientific articles and patent databases.	Z	5	Verification: Evaluation of the questionnaire completed by the student regarding the Master's Thesis, Activity in classes. ASSESSMENTS: Survey for the implementation of the master's thesis bdb (5) 5*50% to the final 2.5, Participation in the debate and presentation bdb (5) 5*40% to the final 2, Attendance at 80% of classes 5*10% to the final 0.5 Final result 5.
	Master's seminar and preparation for the diploma exam	K2P_W02, K2P_W03, K2P_U12, K2P_U13, K2P_U14, K2P_K01, K2P_K10,	Exercises: Creating a presentation on the results of research of your own master's thesis, in Polish. Rules of public speaking and presentation of achievements from your own master's thesis. Overview of issues related to the dylom exam.	Zo	5	Verification: Activity in classes, Evaluation of multimedia presentation, assessment of public speaking, ASSESSMENTS: Survey of the implementation of the master's thesis bdb (5) 5*50% to the final 2.5, Oral speeches, debates bdb (5) 5*40% to final 2, Attendance at 80% of classes 5*10% to final 0.5 Final result 5